Michael Cade

Senior Global Technologist, Veeam Software

IT Professional with over 16 years of industry experience with a background and key focus on Data Centre technologies including Virtualisation, Storage & aspiring to be more Cloud Focused. Currently enabling and educating the industry on Availability technologies and Best Practices.

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WORK EXPERIENCE

Senior Global Technologist
Product Strategy, Veeam Software

11/2016 – Present   *Global Position*

Veeam Software is the leader in Cloud Data Management, providing a simple, flexible and reliable backup & recovery solution for all organisations

Tasks/Achievements

- Technical product strategy lead, gather feedback from customers, partners and prospects. Engage with sales cycle at all stages
- Deliver product messaging to events and stakeholders of all types: Customers, Partner, Press & Analysts
- Write and deliver content for veeam.com and other online properties. Blogs, Whitepapers, Social Media, Technical Briefs, Technical Demonstrations
- Competitive Intelligence, supporting technologies and alliances
- Engage with IT Communities
- Promoted to Senior Global Technologist - May 2019

Systems Engineer
Veeam Software, UK

03/2015 – 11/2016

Tasks/Achievements

- Pre Sales focus on Mid-Market & Enterprise Accounts.
- Technical Demonstrations & Technical Event Speaking.
- Advocate & Evangelise Veeam and technical alliance partners portfolios.
- Content Creation - Blogs, Technical Whitepapers, NDA Material, Presentations.

Lead NetApp Storage Consultant
Avnet Technology Solutions

04/2012 – 03/2015

Tasks/Achievements

- Consultancy role responsible for design, delivery and overview of all NetApp implementations.
- Produced standardised technical documentation for consultant team.
- European project work based in Europe.
- Involvement in Avnet's FlexPod (Converged Infrastructure) offerings.
- Vendor focus around NetApp, VMware, Cisco, Microsoft & Veeam.

SKILLS & COMPETENCIES

Industry Experience   Willingness to learn

Problem solving   Commercially Aware

Communication   Social Media Marketing

PERSONAL STATEMENT

Passionate IT professional who enjoys IT not only as a part of my career but also as part of my hobbies and interests. I love exploring and resolving complex technical problems and have a real interest in the field of the modern data centre.

Global Technologist for Veeam Software based in the UK covering a global role within the Product Strategy group. I possess a unique blend of client services, technical, social marketing and public speaking skills and have the confidence to work under pressure and to tight deadlines whilst remaining calm and professional.

Specialist Skills: Virtualisation, Storage, Data Protection, Business Continuity / Disaster Recovery, Technical Writing, Public Speaking

ACHIEVEMENTS

Veeam VMCE

NetApp NCIE

VMware VCP

Microsoft MCSE: Private Cloud

INTERESTS

Rugby   Cricket   Writing   Travel